



CRAFTSMANSHIP SERIES

About YFYD

YFYD is a social enterprise started with a very strong vision of creating a strong support system among students and building a youth ecosystem which involves youth leadership, networking, entrepreneurship, innovation and conducting international scale events. It is a student and youth led professional platform,

We are not a casual college group. We bring in international standards and extremely high profile individuals from outside in order to provide mentorship, training and sessions for our community members for targeted skill development. And also we do have 5 different categories of training, mentorships and sessions.

Why We Conduct Sessions

- To provide real-world industry exposure
- To enhance practical skills beyond classrooms
- To connect students with industry experts
- To build a future-ready youth community

Types of Sessions

- CXO LEADERSHIP SERIES
- CAREER ACCELERATOR SERIES
- FOUNDERS FORUM SERIES
- THE CRAFTSMANSHIP SERIES
- HACK YOUR HEALTH SERIES

CRAFTSMANSHIP SERIES

Speaker Name: Dr Nikita Hari

Designation & Organization : Head of Teaching & Research Design, University of Oxford

Session Topic: FROM LEARNER TO LEADER: MAKING THINGS HAPPEN

Date: 26-09-2026

Duration: 1 HOUR 15 MINUTES

Platform (Online/Offline): ONLINE

Number of Participants:146

Active Participants (>30 mins):100

Event Promotion & Outreach

Poster Section



These posters with others were designed and circulated across multiple platforms to maximize reach and engagement.

Marketing Strategy

- Social media promotions (Instagram, WhatsApp, Linkdin etc.)
- High-quality creative poster design
- Circulation across different institutions
- Circulation across student communities
- Collaboration with reputed institutions

Collaboration Section



FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE, KERALA

Farook College (Autonomous), Kozhikode, is a distinguished institution of higher education committed to academic excellence, holistic development, and social responsibility. With a strong emphasis on quality education, innovative learning, and student empowerment, the college provides a dynamic academic environment that equips students with knowledge, skills, leadership qualities, and a broader perspective to navigate an evolving world through a blend of academic rigor, practical exposure, co-curricular activities, and community engagement.

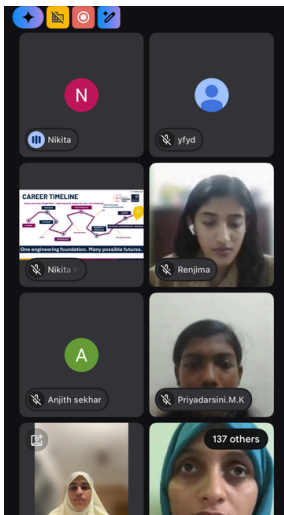


Skillmount Education

Skillmount is a professional training and EdTech institution that operates a major corporate office and training centre in Tirur, Malappuram, Kerala. While the platform has a strong focus on the Middle Eastern job market, it maintains a significant presence in Kerala to support students and professionals aiming for careers abroad.

Session Impact & Testimonials

Session Photos



Participant Feedback

The session From Learner to Leader: Making Things Happen, featuring Dr. Nikita Hari was an incredibly engaging, insightful, and interactive session

It was especially inspiring to hear Dr. Hari mentions YFYD during the talk and use real examples and personal experiences to explain key points. She addressed every query during the Q&A with incredible clarity and warmth, helping clear up so many doubts we all had in our mind and offering a clear perspective on moving from learning to leadership.

I truly hope to see and attend more sessions like this in the future!

Renjima Raju
HR Executive, YFYD

The session with Dr. Nikita Hari Ma'am was a truly enriching experience. What stood out most was how naturally she connected leadership concepts with her own experiences, career journey, and real-world examples, making the discussion relatable and practical. Her insights on taking initiative, making informed career decisions, embracing mistakes, and stepping into opportunities even before feeling completely ready offered a fresh perspective on personal and professional growth. The interactive Q&A further added value, as she addressed diverse questions with clarity, patience, and warmth. Overall, the session went beyond simply discussing leadership and gave us practical perspectives on how to move from learning to actually creating impact.

Anjith Sekhar

HR executive

Speaker Testimonial

Dr. Nikita Hari appreciated YFYD as a meaningful youth-led initiative and highlighted its approach to empowering young people through learning, leadership, and action. Throughout the session, she referred to YFYD as an example of how students can take initiative, create opportunities, collaborate with others, and turn ideas into meaningful impact. Her observations reflected the values of YFYD and its potential to inspire students to move beyond learning and actively contribute to positive change.

Impact Statement

The session received an excellent response, with a total attendance of 146 students and attendees. Conducted in collaboration with Farook College (Autonomous), the session brought together students from Farook College along with students from College of Applied Science Pattuvam and TIIB – The Innovation Institute of Business. Following the session, we received positive feedback from the collaborating institutions and attendees. Students described the session as interactive, energetic, and engaging, with enthusiastic participation throughout. The active involvement and appreciative responses reflected the session's relevance, impact, and overall success.

Speaker Experience & Session Flow

Session Flow

Pre-Session -

- Topic finalization with speaker
- Poster design & approval
- Promotion across platforms

During Session -

- Introduction (2–3 minutes)
- Speaker presentation
- Sponsorship (2 minutes)
- Interactive Q&A
- Closing note

Post-Session -

- Feedback collection
- Appreciation / recognition
- Social media highlights

Expectations from Speaker

- Deliver an engaging session
- Share practical industry insights
- Interact with participants

What YFYD Provides

- Access to an engaged student audience
- Strong promotion & visibility
- Smooth and professional session management
- Post-session recognition
- E - certificates to attended participants

Audience Profile

- Students (from Farook Collge, Skillmount, Other Institutions etc)
- Faculties (from Farook College , Skillmount, etc)
- Aspiring professionals & entrepreneurs
- Highly active and learning-oriented participants

Closing Line

We ensure every session is professionally managed, impactful, and valuable for both the speaker and the audience.

